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**FACSIMILE TRANSMISSION  
COVER SHEET**

Date: February 7, 2002

To: Ms. Stokes  
Initial Patent Examination Division  
Fax No. (703) 308-7751

From: Needham James Boddie, II, Reg. #40,519  
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NUMBER OF PAGES 12 (INCLUDING THIS PAGE)

Serial No. 09/922,348  
Docket No. 9213-11

Ms. Stokes:

Thank you for taking the time to speak with me earlier today. Enclosed is a response to the Notice of Incomplete Reply.

Michele P. McMahan  
for Needham James Boddie, II

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Attorney's Docket No. 9213-11

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Borger et al.

Serial No.: 09/922,348

Filed: August 3, 2001

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
INTEGRATING ADVERTISING WITHIN WEB CONTENT

Date: February 7, 2002


Customer Service Center  
Initial Patent Examination Division  
Commissioner for Patents  
Washington, DC 20231RESPONSE TO NOTICE OF INCOMPLETE  
REPLY AND RESUBMITTAL OF DECLARATION

Sir:

In response to the Notice of Incomplete Reply dated January 30, 2002, enclosed herewith is a copy of the Declaration, along with the signed postcard, that was previously mailed on October 29, 2001 and received in the United States Patent Office on January 3, 2002. This Declaration was timely filed in response to the Notice to Filing Missing Parts dated September 10, 2001.

While we believe no fee is currently due, the Commissioner is authorized to charge any additional fee, or credit any refund, to our Deposit Account No. 50-0220.

Respectfully submitted,



Needham J. Boddie, II

Registration No. 40,519

Customer Number:

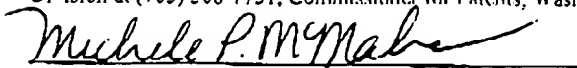


20792

PATENT TRADEMARK OFFICE

## CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being sent by facsimile transmission to the Initial Patent Examination Division at (703) 308-7751, Commissioner for Patents, Washington, DC 20231, on February 7, 2002.

  
Michele P. McMahan Date of Signature: February 7, 2002

**Box Missing Parts**Commissioner for Patents  
Washington, DC 20231

NDB/mpm

Date: 10/29/01  
Doc. No. 9213-11  
Serial No. 291922-348  
Inventor: Borjett et al.Sir: Kindly acknowledge receipt of the accompanying items listed below  
by placing your receiving stamp hereon and return mailing:

<input checked="" type="checkbox"/> Application Transmittal and:	<input checked="" type="checkbox"/> Check \$ 130.00
<input type="checkbox"/> Specification pages	<input type="checkbox"/> IDS & PTO 1449 & PFS
<input type="checkbox"/> No. of Claims	<input type="checkbox"/> Amendment & Amend. Transmittal
<input checked="" type="checkbox"/> Declaration & POA	<input type="checkbox"/> Preliminary Amendment
<input type="checkbox"/> Assignment and Fee	<input type="checkbox"/> Issue Fee
<input type="checkbox"/> Small Entity Statement	<input type="checkbox"/> Brief
<input type="checkbox"/> Formal Drawings/ sheets	<input type="checkbox"/> Appeal
<input type="checkbox"/> Associate Power of Attorney	<input type="checkbox"/> Submittal of Priority Doc.
<input type="checkbox"/> Exp Mail	<input checked="" type="checkbox"/> 1st Class Mail

Other:

Respectfully submitted,  
MYERS DIGEL SIBLEY & SAJOVEC, P.A.  
Attorneys for Applicant



Attorney's Docket No. 9213-11

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Borger et al.

Serial No.: 09/922,348

Filed: August 3, 2001

For: **SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS  
FOR INTEGRATING ADVERTISING WITHIN WEB CONTENT**

Date: October 29, 2001

BOX MISSING PARTS  
Commissioner for Patents  
Washington, DC 20231SUBMITTAL OF DECLARATION  
UNDER 37 C.F.R. § 1.63

Sir:

In response to the Notice to File Missing Parts dated September 10, 2001, enclosed is a Declaration and Power of Attorney for the above-identified application which has been executed by the named inventors.

A check in the amount of \$130.00 is also enclosed to cover the surcharge under 37 C.F.R. § 1.16(e). Any additional fee or credit may be charged to our Deposit Account No. 50-0220.

Respectfully submitted,

Needham J. Boddie, II  
Registration No. 40,519

Customer Number:



20792

PATENT TRADEMARK OFFICE

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Missing Parts, Commissioner for Patents, Washington, DC 20231, on October 29, 2001.

Michele P. McMahon Date of Signature: October 29, 2001  
219974

